



BANARU AISHA

Graphic Designer

Creative and detail-oriented graphic designer with a passion for transforming concepts into visually compelling and impactful designs.

Contact



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Aisha Banaru



Romania, Constanta

Education

Ovidius University of Constanța, RO

Bachelor degree in Dental
Technician

2018-2021

Constantin Brătescu National Pedagogical College, Constanța

Educator - Teacher

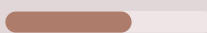
2014-2018

Language

English



Ruussian



Experience



Graphic Designer

Zinnec Solutions

2023 - 2024

Graphic Designer:

- Develop visual identities and branding materials.
- Create logos, packaging designs, and product labels that align with the overall brand image.
- Edit and enhance product photos for use in various marketing materials.
- Stay informed about industry trends, competitor products, and design innovations.

Social Media Account Management:

- Managed and created content for social media accounts on Facebook, Instagram.
- Created and posted interactive content, including strategically placed paid ads, to enhance brand visibility and engagement.

Copywriting and Content Creation:

- Developed marketing concepts and catchy slogans, contributing to the creation of impactful brand messaging.
- Wrote blog posts, product descriptions, and other promotional content.

Website Maintenance (OpenCart):

- Managed and maintained the company's website, regularly updating content such as adding new products, blog posts, and integrating relevant graphic elements.



Graphic Designer

Brilliant (Creative Advertising Agency)

2022

- Led the complete branding process, designing all graphic elements from logos and visual identity components to web graphics, presentation materials, advertising banners, and storefronts.
- Managed and maintained the company's website, regularly updating content such as adding new products, blog posts, and integrating relevant graphic elements.

Skills

Creativity	● ● ●
Communication	● ● ●
Teamwork	● ● ●
Attention to detail	● ● ○
Flexibility	● ● ●

Design Software

Adobe Photoshop
Adobe Illustrator
CorelDRAW
Canva

Certificate

● Adobe Photoshop CC - Essential Training Course

Daniel Walter Scott

● Graphic Design Masterclass - Learn Great Design

Lindsay Marsh

- Developed engaging marketing concepts, catchy slogans, and wrote promotional content, including blog posts and product descriptions.
- Created content for social media accounts on Facebook, Instagram, and YouTube.
- Created and posted interactive content, including strategically placed paid ads, to enhance brand visibility and engagement.

● Sales Assistant

Inditex, Constanța 2018 - 2020

- Assisting customers in locating products and answering inquiries.
- Offering product recommendations and providing information on features and benefits.

Links

● Social Media Content

Managed and created content for social media accounts on Facebook, Instagram.

- www.zennic.ro
- Facebook: <https://www.facebook.com/profile.php?id=100089739447829>
- Instagram: www.instagram.com/zennic.smart
- www.sultan.ro
- Facebook: www.facebook.com/SultanProdexim
- Instagram: @sultanprodexim
- Facebook: www.facebook.com/instanticero
- Instagram: @instant_ice_official

● Product photo editing/design

Create product marketing materials and presentations.

- www.zennic.ro
- <https://www.emag.ro/vendors/vendor/intryjr?ref=seller-page-see-all-products>

● Website Maintenance

Regularly updating content such as adding new products, blog posts, and integrating relevant graphic elements.

- www.zennic.ro